

Camden Blackburn

PRODUCT MANAGEMENT · PRODUCT DESIGN · AI ENGINEERING

Phoenix, AZ — open to SF Bay Area

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blackburncreativestudio.com

Product builder who designs and ships — two AI products taken from concept to working software solo, covering discovery, UX, and full-stack React Native build on live LLM infrastructure. Seeking product management, design, or product engineering roles in the Bay Area.

SELECTED PROJECTS

Founder & Product Lead

2025 – Present

DealerDeck — dealerdeckapp.com

- Building an AI product for dealership sales teams, sourced from problems I see firsthand on the lot at BMW North Scottsdale.
- Own product strategy, UX, the full-stack build, and the marketing site — same React Native / LLM stack, scaled to multi-user dealership workflows.

Founder & Product Lead

Oct 2023 – Present

RealCopy — AI market-intelligence app for real estate agents

- Owned the full 0-to-1 lifecycle solo — discovery, roadmap, UX, and React Native build shipped to TestFlight beta; mobile-first flow cut core data retrieval to under three taps.
- Integrated 7 APIs (Gemini, Vertex AI, Google Places, Rentcast) with prompt engineering that grounds LLM output in live market data; iterated weekly on agent interviews.

Lead Brand & UX Designer

2023 – 2024

Southwest Label & Print / TEDx Faurot Park — Phoenix, AZ

- Ran user research and shipped an end-to-end website redesign and identity refresh for Southwest Label & Print; owned creative direction and client presentations for TEDx Faurot Park.

Project Manager & Design Systems Lead

2024

ASU Polytechnic — campus-wide program design system

- Led a cross-functional team building a unified design system for degree programs across ASU Polytechnic and presented it to the dean.

EXPERIENCE

Graphic Designer

May 2024 – Feb 2025

Cre8tive Influence — Phoenix, AZ

- Shipped social, web, and print work with mockups and logo systems across concurrent accounts.

Freelance Graphic Designer

2021 – Present

Self-Employed — Phoenix, AZ

- Solo client practice — scoping, pricing, and delivery for Accuracy Solutions, RE Trucking, and Kiermayr Kustoms.

Sales Valet

Oct 2025 – Present

BMW North Scottsdale — Scottsdale, AZ

- Manage vehicle logistics and client service at a premium dealership — the environment DealerDeck is built for.

Personal Shopper — Walmart, Phoenix, AZ

Summer 2023

Fulfilled dozens of orders daily under deadline across staging, inventory, and support.

EDUCATION

M.S. Artificial Intelligence in Business

W. P. Carey School of Business, Arizona State University — Tempe, AZ

Expected 2028

B.S. Graphic Information Technology, UX Focus

Arizona State University, Polytechnic — Mesa, AZ

Expected July 2026

SKILLS & TOOLS

PRODUCT

Roadmapping, agile delivery, user research and interviews, PRDs, rapid prototyping, telemetry-informed iteration, 0-to-1 launches.

ENGINEERING & AI

React Native, JavaScript, Node.js, Supabase / Postgres, REST APIs, Git; Gemini & Vertex AI, Claude, prompt engineering, LLM evaluation, Cursor.

DESIGN

Figma (components, design systems, prototyping), wireframing, interaction and visual design, Adobe Creative Suite.

RECOGNITION

Invited to consult with **Google Gemini** design leadership on AI-assisted product workflows.

2nd Place, Canon Magazine Competition; shortlisted, International Photography Awards.

Subculture Magazine zine booklet feature.

FAA Certified Drone Pilot (5070055).

Accepted into the GIT Design Agency program amongst the top design students in the program